



Chapel Hill Music Teachers Association

Welcome students, teachers, parents and friends. This year on December 2, 2017, Chapel Hill Music Teachers Association (CHMTA) is sponsoring our sixth annual playathon. It will take place at University Place from 11:00pm - 1:00pm and 2:00pm - 4pm. Ioana Sherman, Playathon Co-Chair, is the guiding force behind this event.

The playathon is a fund raising event to benefit www.Musical-Empowerment.org. Through free, one-on-one music lessons, Musical Empowerment nurtures meaningful relationships between collegiate mentors and children in under-served communities based on a shared love of music and learning that build a foundation of confidence, creativity and self-discipline to create successful individuals. CHMTA students and teachers will be sharing their gifts of time and talent to help others pursue their musical studies in this financially challenging time.

There is a minimum \$5.00 participation fee per performer. Participants are encouraged to ask friends, neighbors and family members to sponsor them for any financial amount for each piece they play. I would encourage parents to ask their school if this event qualifies as community service. It should, since CHMTA is a non-profit organization and participants will be practicing, performing and fund raising to help other students with a financial need. The playathon adds another encouraging layer of experience to a student's education. In short, they learn to use their abilities to pay it forward.

In support of our event, **Ruggero Piano is generously donating a Yamaha grand piano** for our performers to play on. Participants will have the opportunity to play on a wonderful instrument. Such a fitting way to showcase our participant's performances.

I look forward to meeting you at the playathon. I will also be playing and soliciting sponsors. Please help us fill University Place with the gift of music.

Very sincerely,

Aviva Enoch,

President CHMTA



Ruggero Piano, 4720-120 Hargrove Rd, Raleigh, NC, 27616. 919-839-2040 www.ruggeropiano.com

Established in 1958, Ruggero Piano offers concert quality tuning and technical services, restoration and rebuilding of fine American pianos as well as new instruments from Yamaha, Bösendorfer, Schimmel and Estonia.

CHMTA thanks Ruggero Piano for donating a Yamaha grand piano for our event.

Playathon Information Sheet

www.chmta.org

CHMTA

Chapel Hill Music Teachers Association

Information and Policies

Please contact Ioana with questions regarding this event: ioanasherma@gmail.com

Our sixth annual CHMTA Playathon will take place at the University Place on Saturday, December 2, 2017 from 11am - 1pm and 2pm - 4pm.

In this event, students seek sponsorships in the form of cash pledges from family, friends and neighbors and perform at the mall. The CHMTA deeply appreciates your encouragement, enthusiasm and, above all, your participation in this very important event. We encourage all teachers to participate in order to share in this opportunity to raise money for www.Musical-Empowerment.org.

Please supply each of your students with a Pledge Form to solicit sponsor donations. All donations will be accepted at the Registration Desk at the mall. Students are to arrive at least 20 minutes before their assigned time. This will allow sufficient time to check in (which involves finding their names in the teacher's studio list, and paying the pledge amount). It's helpful if parents write a check for the total amount of cash pledges collected, but cash will also be accepted.

PLEASE STRESS TO YOUR STUDENTS THAT THEY MUST BRING THEIR PLEDGE FORMS AND DONATIONS RECEIVED TO THE MALL ALONG WITH THEIR MUSIC. Teachers are encouraged to collect the pledges before the 2nd and bring them to the event.

All performances at the mall will be in studio recital fashion.

Teachers should be present at the time their students are performing.

Thank you for your participation and support! We hope you and your students have a wonderful experience.

Very sincerely,

Bill Rinehart,

Co-Chair CHMTA Playathon



Ruggero Piano, 4720-120 Hargrove Rd, Raleigh, NC, 27616. 919-839-2040 www.ruggeropiano.com

Established in 1958, Ruggero Piano offers concert quality tuning and technical services, restoration and rebuilding of fine American pianos as well as new instruments from Yamaha, Bösendorfer, Schimmel and Estonia.

CHMTA thanks Ruggero Piano for donating a Yamaha grand piano for our event.

Playathon Information & Policies Sheet

www.chmta.org

